



# CENTREGRAM 3D Studio

**CENTREGRAM 3D** Studio produces 3D rendering, animation, and VFX content that delivers real results in any market or media.

This brochure showcases samples of our creative projects across various industries. If you don't see what you're looking for, feel free to contact us with your requirements.

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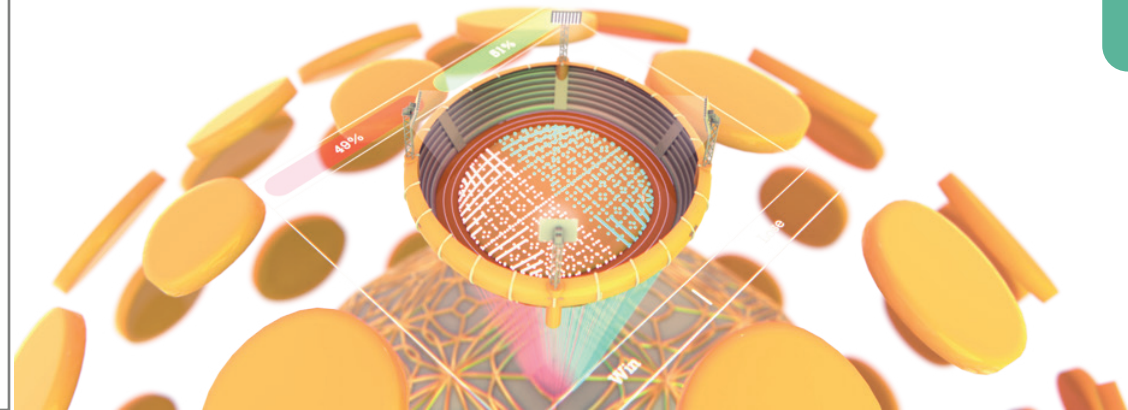
# Benefits of Choosing 3D Rendering Services

Businesses are increasingly adopting 3D graphics in their marketing strategies, with the industry projected to grow eightfold in the next eight years. The reason is clear: 3D graphics offer tangible benefits that can significantly boost your bottom line. Here's how:

- 1 Increased Conversions:**  
Realistic 3D visuals enhance emotional appeal and deliver increased conversions.
- 2 Lower Costs:**  
3D rendered product images eliminate the need for expensive prototypes and studio time, reducing overall production and marketing costs.
- 3 Fewer Returns:**  
Detailed visuals help customers make informed choices, reducing returns and associated costs.
- 4 Easy Updates:**  
Change in your design? Quickly modify visual assets to reflect product changes, saving on new photo shoots.
- 5 Marketing Flexibility:**  
Adapt quickly to any campaigns while maintaining consistent branding.



- 6 Seal the Deal:**  
Tailored 3D renderings streamline pitches and give your tender applications the story telling edge.
- 7 Faster Market Entry:**  
Rapid visualization and iteration speed up product launches and reduce development costs.
- 8 Creative Freedom:**  
Create any scene without the cost and logistics of real-world setups.
- 9 Easy Updates:**  
Need a change or adjustment? Digital representations ensure this process is frictionless.
- 10 Marketing Flexibility:**  
Customizable 3D assets save time and money by adapting quickly to various campaigns and maintaining consistent branding.



# Introduction to Our 3D Rendering Services

We use our creative expertise in 3D product rendering and animation to bring your brand to life and enhance your bottom line. Our visually engaging and cost-effective solutions boost your marketing efforts, leading to increased sales, reduced production costs, and faster time-to-market—ultimately driving real financial results for your business.

We provide comprehensive visual solutions, offering specialized 3D product rendering, animation, and motion graphics services tailored to meet the needs of various industries. Collaborating closely with clients, we craft innovative visual content that amplifies marketing efforts and aligns brand messaging across both digital and multimedia platforms.

From eye-catching product animations and photorealistic e-commerce renders to dynamic motion graphics for global ad

campaigns and corporate presentations, we ensure your brand thrives across every medium.

Our skilled and dedicated team combines expertise in 3D modeling, animation, visual effects, and sound design. By integrating these essential creative talents, we deliver outstanding visual solutions that communicate a clear, impactful message and achieve your marketing goals.

Stone Vape Product

Marketing Material

Some of our Clients



S8



novel  
STAY COMPETITIVE



Native CoWorking Arch Visuals

Social Media + Ads



# 3D Rendering Services for Products

Part of our skill set includes a strong focus on products. We are there to represent your product/ product range in its visual brand voice as well as in the way it's best represented.

Centregram's product rendering scope encompasses everything from lightbox rendering, to action shots, or even something more reminiscent to up-close photography.

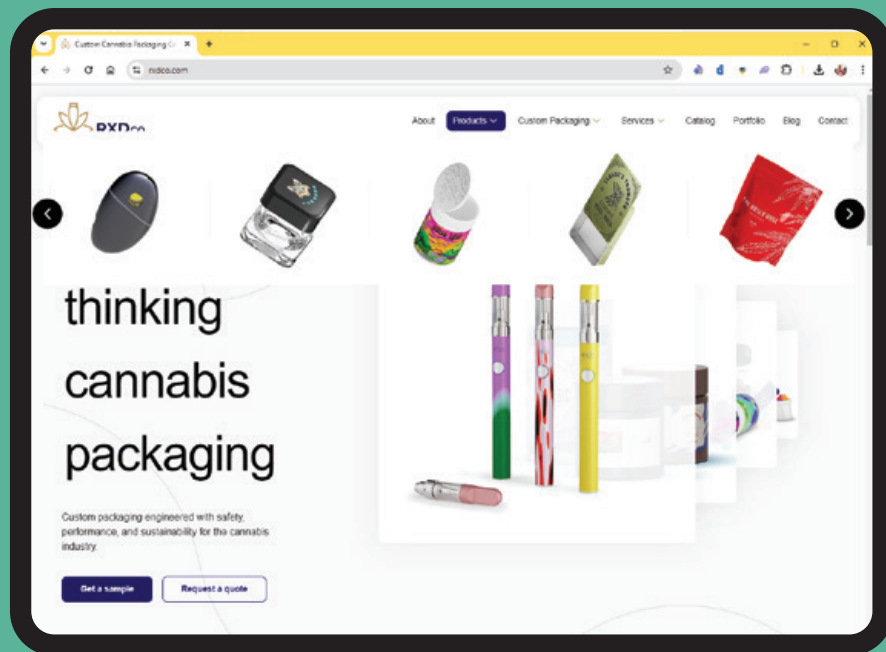
We take on various graphic design roles within a project too - either in-house or through one of our partners depending on the level of technical demand.

We are also capable of taking on monthly website maintenance work for businesses with an online presence, like RXDco, one of our clients, below.

We were approached by a jeweler client that had 3D models of all their bespoke jewelry, and we were asked to render them out against a matrix of different materials & finishes per backend.

RXDco Web Content

Marketing Material



Bespoke Box Mockups

Client Presentation

Jewelry Catalog

Lightbox Studio Renders



design. In addition the images had to be delivered with a naming convention that would fit into their automated catalogue system on their

In this particular case, materials created were procedural so texturing was minimal.

Most of the project's attention went to lighting each design in a way in which accentuated their critical lines and curves.

What are the secrets to rendering great jewelry shots?

Crafting appealing jewelry images requires

the same attention to detail that a jewelry designer pays to their work. For this reason:

- 1) We use high-quality lighting that has a lot of detail and high resolution.
- 2) Lights and shadows are positioned to enhance critical lines that a product features, whilst not hiding any secondary or tertiary lines.
- 3) A sensitivity to the designer's work. Our team always asks the question, "If we put this light here, what gets washed out? What other details are we losing?"



# 3D Rendering for Tender Applications

Applying for tender? Our visual assets showcase your product in a compelling way that aligns with your brand, giving you the strongest chance in the tender process.

We understand the importance of precision and storytelling in the tendering process. Using advanced techniques in lighting, texturing, and material simulations, we craft renders that captivate stakeholders and decision-makers. Whether you're presenting a prototype or showcasing a finished product, our 3D solutions will give your tender application a competitive edge, helping you secure more opportunities and establish trust with your audience.

Ins/Outs of Cookie Holder

Tender Application



Engo Eyewear eShop

Website Catalog

Application



Application



Application



Application



Application



Application



Application



Application



Branded Artwork



Applying for tender often means showcasing your product's potential in a way that stands out. Our tailored 3D rendering services focus on creating visuals that bring your product's story to life. From illustrating its practical applications to emphasizing its unique design elements, we ensure your presentation aligns seamlessly with your brand identity.

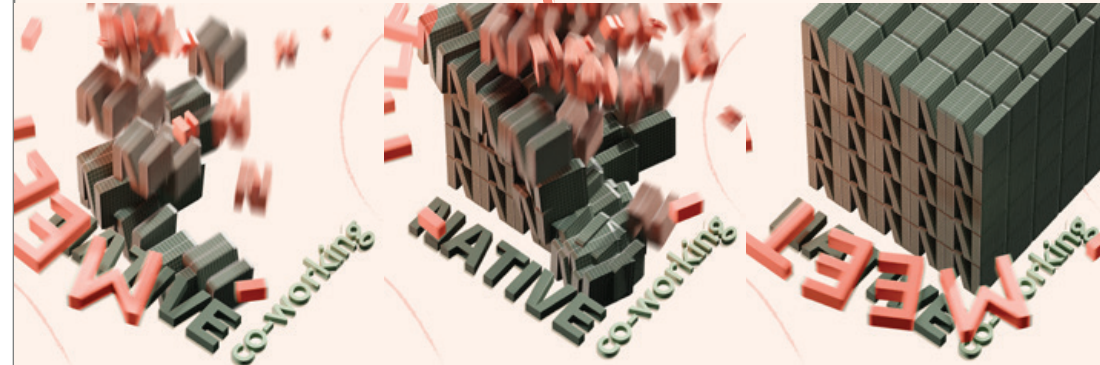
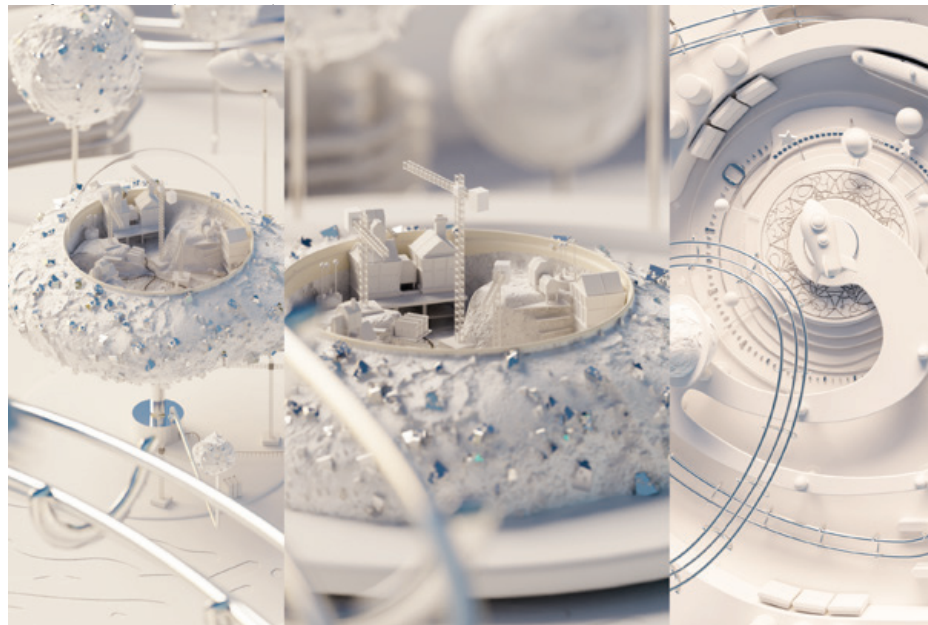
# Branded 3D Assets

We create branded 3D assets that bring your identity to life. Our customizable visual solutions ensure consistency across all platforms, adapting seamlessly to your marketing campaigns. Whether for print, digital, or experiential media, we provide captivating designs that strengthen your brand and leave a lasting impression on your audience.

Your brand is your story, and we translate that story into stunning 3D assets that resonate across all platforms. From product packaging and trade show visuals to digital media and print materials, our team specializes in crafting branded designs that capture your unique identity.

your assets maintain a cohesive look and feel while remaining versatile enough for various campaigns. Using cutting-edge technology, we develop customizable 3D visuals that enhance engagement and amplify your message. Our approach emphasizes your brand's core values, delivering assets that stand out in competitive markets.

CoinCarouselle



NativeSpace  
Content Creation

Social Media and Web Content





# General 3D Animation

Our goal is to animate your brand with cutting-edge 3D animation. We combine strategic insight with expert craftsmanship to produce animations that highlight your product's distinct features while engaging and captivating your audience. We meticulously focus on every detail—from textures and sounds to the smoothness of motion—to ensure each animation effectively communicates your brand's message.

We specialize in creating immersive content that drives conversions and fosters a personal connection with your product. Moving beyond generic solutions, we use our in-house expertise to deliver customized animations that enhance viewer engagement and produce impactful results across all platforms. Our tailored approach ensures your brand stands out and resonates deeply with consumers, supporting your marketing goals.



**Mediterranean Boat Scene**

A Still from a Traditional Cyprus Boat for a production on Med island life.



**Green Energy Company**

Stills from an Intro video explaining what said company does.





# Product 3D Animation

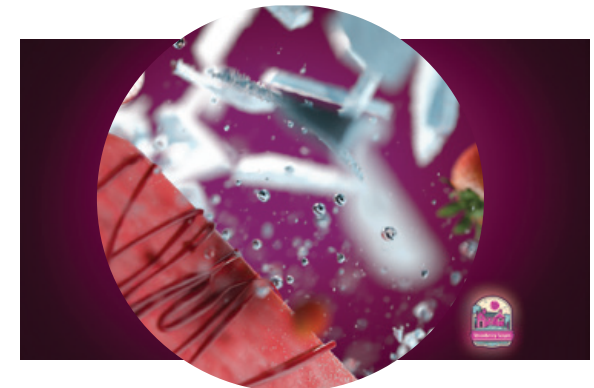
Cutting-edge 3D animation assets tell your products' story in a compelling way that your audience will love. Hype up your products across all channels with animated content that comes to life.

Our 3D product animation work aims to showcase your product's design features with precision and flair. Our approach goes beyond visuals—we aim to craft an experience that immerses viewers and communicates the value of your offering effectively.

We bring your product to life using advanced 3D animation techniques. From realistic

simulations to stylized demonstrations, we tailor each project to meet your objectives. Every element, from lighting and textures to motion and sound design, is carefully orchestrated to ensure a seamless and impactful presentation.

Our animations serve various purposes: enhancing e-commerce listings, supporting marketing campaigns, or pitching to investors. We focus on clarity, engagement, and storytelling, ensuring your product connects with its target audience and drives desired outcomes. Whether it's for online platforms, interactive displays, or corporate presentations, our animations elevate your product to new heights.



Orange Juice Commercial

For Website and Social Media

Popsicle Commercial

For Website & Social Media



# Production & Visual Effects for Film

Whether your project is a feature film, or an advertising shoot, we have film credits in delivering production-level VFX and animation for a variety of production companies.

VFX in film production is its own challenge, and our portfolio speaks for itself. We've worked with a roster of production companies to deliver VFX content for film and TV projects in a range of budgets around the world. We've also won awards for our work and have shown our work in festivals. Our showreel includes everything from sci-fi VFX, to touching up background works - whatever your production needs, we can do.

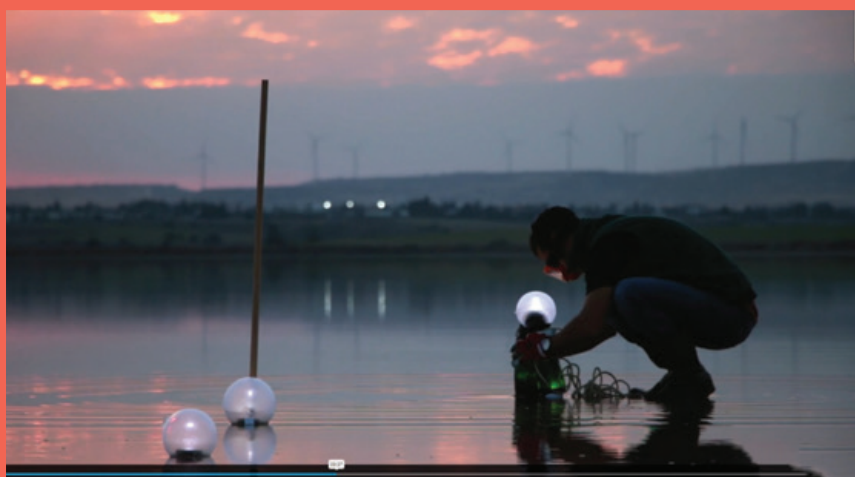


Beautiful Evening  
Beautiful Day (2024)

For Website and Social Media

THE  
LOOKOUT





concept animation for centregam brand



# Get In Touch

Regardless of your visual asset requirements, our team of designers will work with you to create visuals that suit your brand, and that your customers will love. From hyper-realistic 3D rendered product images, or stunning animated video content or VFX work, you can trust Centregram to deliver what your project needs.

Reach out to Centregram today with your brief today, and let us help you take your visuals to the next level.



**CENTREGRAM**  
3D Studio

